



# WORLD HUNGER DAY 2017

## May 28, 2017

### Social Media Toolkit

Hashtag: **#WorldHungerDay**

Website: [www.worldhungerday.org](http://www.worldhungerday.org)

**On May 28, 2017, mark World Hunger Day and join the global movement to end hunger!** Every year, World Hunger Day aims to raise awareness of global hunger and inspire people around the world to be a part of the solution. Together, we can do it.

Today, there are [795 million people](#) who are chronically hungry around the world. Contrary to popular belief, the causes of chronic hunger are not limited to war and natural disaster. In fact, hunger is often a silent, invisible symptom of poverty, and is exacerbated by a host of socioeconomic causes.

That's why this year **World Hunger Day focuses on the Hidden Causes of Hunger**, including **child marriage, climate change, lack of women's empowerment, lack of access to clean water and sanitation facilities, and lack of education and literacy.**

### Facts and Figures

- About [795 million people](#) were chronically undernourished in 2015, with insufficient food for an active and healthy life.
- 98% of the world's chronically hungry live in the [developing world](#).
- Yields for women farmers are 20-30% lower than for men, due to lack of access to improved seeds and equipment. Giving women farmers more resources could decrease the number of hungry people in the world by [100-150 million people!](#)
- Women make up 43% of farmers in developing countries. Closing the agricultural gender gap could [increase agricultural production by 2.5-4%](#) and reduce the number of people hungry by 12-17%.
- Malnourished mothers are more likely to give birth to underweight babies, and



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underweight babies are [20% more likely](#) to die before the age of five.

- Rural children are twice as likely to be [stunted due to malnutrition](#) than urban children.
- [Half of all deaths of children under the age of five](#) are attributable to undernutrition.
- In every region, the poor are the most at risk of child marriage. Globally, 1 in 4 women alive were married in childhood, and currently, 22 million girls have already been married. [Ending child marriage](#) will break the cycle of intergenerational poverty that often results in hunger.
- Climate change is projected to cause an [additional 250,000 deaths annually](#) among children due to malnutrition, diarrhea and heat stress.
- In low and middle income countries, lack of access to clean drinking water and sanitation facilities result in [1,000 deaths of children under five everyday](#).
- When mothers are educated, they are better able to provide better nutrition and secure access to better healthcare for their children. [If all mothers achieved secondary education](#), there would be 2.8 million fewer deaths of children under the age of five in Sub-Saharan Africa and Southeast Asia.
- Research has shown that improving women's education contributed to a [43% decrease in child malnutrition](#), while increasing food availability contributed only to a 26% decrease in child malnutrition. Education is key!

## Climate Change

### Twitter

- #Climatechange disproportionately affects the most vulnerable. To combat climate change is to fight world #hunger. #WorldHungerDay
- DYK #climatechange can cause malnutrition? For #WorldHungerDay, join the movement & highlight the hidden causes of #hunger!.
- Empowering local govt to protect the environment & improve health, nutrition and #hunger is SMART development! #WorldHungerDay
- #Climatechange reduces crop yields & increases the frequency of natural disasters that contribute to #hunger. #WorldHungerDay

### Facebook/Instagram

- #Climatechange increases the frequency of droughts, floods and natural disasters. As a result, climate change is projected to cause 250,000 additional deaths each year due to malnutrition, diarrhea and other diseases. As we mark #WorldHungerDay on May 28, spread awareness of the hidden causes of hunger! Share this post, and learn more about World Hunger Day at: [www.worldhungerday.org](http://www.worldhungerday.org)



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- This #WorldHungerDay, we're focusing on the hidden causes of hunger. Did you know that #climatechange can cause malnutrition? Changing climate patterns can result in lower crop yields and water supplies for irrigation. That's why ending hunger needs to be a holistic and comprehensive approach. [www.worldhungerday.org](http://www.worldhungerday.org)
- "Mother Earth - our only home - is under pressure... Without a sustainable environmental base, we have little hope of reducing poverty and hunger." - Ban Ki-moon. #Climatechange disproportionately affects our most vulnerable communities. Changing temperatures reduce crop yields and stress water supplies, resulting in malnutrition and #hunger. On #WorldHungerDay, help us spread awareness of the hidden causes of hunger!

### Child Marriage

#### Twitter

- DYK child marriage is a hidden cause of chronic #hunger? This #WorldHungerDay, commit to ending both.
- Of the 1.1 billion girls in the world, 22 million have already been married. #Endchildmarriage, help end #hunger! #WorldHungerDay
- Empowering families to #endchildmarriage can stop the deadly cycle of malnutrition. Join #WorldHungerDay & add your voice to the global call

#### Facebook/Instagram

- Worldwide, 22 million #girls have already been married. If we #EndChildMarriage, we can break the cycle of poverty that results in #hunger. [www.worldhungerday.org](http://www.worldhungerday.org) #WorldHungerDay
- More than 700 million girls and women alive today were married before they turned 18. Child Marriage perpetuates the cycle of poverty, locking girls and their families in #hunger and malnutrition. On #WorldHungerDay, help us spread awareness of the hidden causes of hunger! [www.worldhungerday.org](http://www.worldhungerday.org)
- Did you know that 1 in 7 girls aged 15-17 are already married? Child marriage traps girls and their families in a cycle of poverty, perpetuating #hunger. This #WorldHungerDay, help us spread the message that stopping child marriage can help us end hunger once and for all!



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### Education & Literacy

#### Twitter

- Improving women's education leads to a 43% decrease in child #malnutrition. This #WorldHungerDay, join us in celebrating education!
- When people achieve education & literacy, they can make better choices on #nutrition and #health! #WorldHungerDay
- Without #education, it's hard to break the cycle of poverty. This #WorldHungerDay, join us in telling the world that education matters!
- Education is KEY to empowering communities to become their own agents of development. #WorldHungerDay
- If all mothers achieved a secondary education, there would be 2.8 million fewer deaths in children under 5. Education ends #hunger! RT for #WorldHungerDay
- 13% of children have never attended school! But education is KEY to ending the cycle of poverty & hunger. Join the #WorldHungerDay movement!
- When moms receive education, they can provide better nutrition and healthcare for their children, reducing #hunger. #WorldHungerDay

#### Facebook/Instagram

- Did you know that education & literacy are crucial to breaking the cycle of poverty that results in #hunger? Help us spread awareness of the hidden causes of hunger for #WorldHungerDay on May 28! Learn more, and join the movement! [www.worldhungerday.org](http://www.worldhungerday.org)
- Research has shown that improving women's #education reduces child malnutrition by 43%, while increasing food availability reduces child malnutrition by only 26%. Education is KEY! For #WorldHungerDay on May 28, we're spreading awareness of the hidden causes of #hunger, and that includes a lack of access to education & literacy. Learn more! [www.worldhungerday.org](http://www.worldhungerday.org)

### Water, Sanitation, and Hygiene (WASH)

#### Twitter

- Without access to #sanitation, children become malnourished due to diarrhea &



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waterborne diseases. #WorldHungerDay

- DYK that lack of clean water & #sanitation is a hidden cause of hunger? Learn more at #WorldHungerDay
- Lack of access to #cleanwater kills 1,000 children under five EVERY DAY. Give clean water & help end poverty & #hunger. #WorldHungerDay
- Access to clean water promotes nutrition & health. It also empowers women & girls! Join the #WorldHungerDay movement!
- Without clean water, we can't end poverty & #hunger. RT for #WorldHungerDay!

### Facebook/Instagram

- Did you know that lack of clean water and sanitation can lead to #hunger? Join us this #WorldHungerDay to tackle the hidden causes of hunger. Help us spread the message! [worldhungerday.org](http://worldhungerday.org)
- “More people die from unsafe water than from all forms of violence... These deaths are an affront to our common humanity, and undermine the efforts of many countries to achieve their development potential.” - Former UN Secretary-General Ban Ki-moon. Without access to clean water and sanitation, communities are at risk for waterborne diseases that cause #malnutrition and #hunger. Help us spread awareness this #WorldHungerDay May 28, and SHARE THIS POST!
- Did you know that lack of access to clean water kills 1,000 children under five every day? Waterborne diseases cause diarrhea, resulting in malnutrition and #hunger. Let's change that. We empower communities to end hunger through holistic solutions, including access to clean water and sanitation. Learn more, and SHARE THIS POST! #WorldHungerDay [www.worldhungerday.org](http://www.worldhungerday.org)

### Women's Empowerment

#### Twitter

- 60% of the world's hungry are women. Let their voices be heard. Celebrate #WorldHungerDay!
- Women shouldn't be the last seat at the table. Celebrate #WorldHungerDay May 28!
- Giving women farmers more resources can lead to 100-150 million fewer hungry people! #WorldHungerDay
- When we give women an equal voice, we strengthen local democracy & ensure everyone is heard.



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- Malnourished moms have underweight babies, who are 20% more likely to die before they turn 5. Empower women. End #hunger. #WorldHungerDay
- When women are empowered, they provide their families with better nutrition and health. #WorldHungerDay
- \$92 BILLION: That's the cost of not educating our girls. When #women are empowered with education, we all win. #WorldHungerDay

### Facebook/Instagram

- Did you know that women make up 43% of farmers in developing countries? If we closed the agricultural gender gap by providing women farmers more resources, we could reduce the number of hungry people by 100-150 million. This #WorldHungerDay, join us in spreading awareness of the hidden causes of hunger! [www.worldhungerday.org](http://www.worldhungerday.org)
- Empowering women is progress for ALL. Over and over again, research has shown that when women are empowered, agricultural production increases while birth rates, child mortality, and childhood malnutrition decreases. Help us spread awareness of the hidden causes of hunger this #WorldHungerDay.

### Additional Links and Resources:

- World Hunger Day Website: <http://worldhungerday.org/>
- World Hunger Day Twitter: <https://twitter.com/worldhungerday>
- [FAO's 2016 Programme for Gender Equality in Agriculture and Rural Development](#)
  - [The State of Food and Agriculture, 2010 - 2011: Women in Agriculture](#)
- [World Food Programme: Women and Hunger](#)
- [The State of the World's Children 2016: A Fair Chance for Every Child](#)
- [The State of Food Insecurity in the World 2015](#)

For more information, please contact: Ramy Srour at +1 (212) 251-9140 or [ramy.srou@thp.org](mailto:ramy.srou@thp.org)